



May 10-12, 2017 | The Broadmoor, Colorado Springs

SPONSORSHIP OPPORTUNITIES

****Custom Packages Also Available – please contact Heritage for more information.****

EXPERIENCE SPONSORSHIPS

Networking Lounge (Wednesday, May 10 – Thursday, May 11)



The Networking Lounge at Resource Bank has become a mainstay and focal point in recent years – the hub of activity located right outside the main sessions. Sponsorship includes branding of the entire Networking Lounge and in communications leading up to the event. The full branding will be customized for the sponsoring organization but will include specialty signage throughout the space and the option to display a special exhibit/interactive component.

\$75,000

Opening Luncheon: Taste of Colorado (Wednesday, May 10)



Sponsorship includes logo on signage for the luncheon and in the Program Guide onsite. Attendees will enjoy a “Taste of Colorado” opening lunch buffet that features the best of the Centennial State.

SPONSORED
\$50,000

Networking Reception at Cheyenne Lodge (Wednesday, May 10)



Nestled in the mountains at the Broadmoor, Cheyenne Lodge will host this year’s Welcome Reception on Wednesday evening. Sponsorship includes logo on signage throughout the reception, on the shuttle buses from the main hotel to the lodge, and in the Program Guide onsite.

SPONSORED
\$50,000

Tuesday Welcome Party at PLaY Bowling Alley (Tues., May 9)



One of the most beloved venues at the Broadmoor is a 6-lane bowling alley and bar called “PLaY,” where we’ll host an evening welcome party on Tuesday, May 9. Sponsorship includes logo on the signage throughout the space, on a custom giveaway, and in the Program Guide.

SPONSORED
\$20,000

Grab ‘n Go Departure Breakfast (Friday, May 12)



As guests depart the conference on Friday morning, May 12, they will be treated to a grab n’ go breakfast at their convenience in the main building at the resort. Sponsorship includes logo on signage throughout the space, a custom departure giveaway, and your logo and organization info listed in the Program Guide.

\$25,000

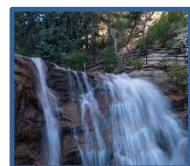
Breakfast Keynote Speaker (Thursday, May 11)



Be a part of securing a world-class keynote speaker for the Thursday morning breakfast program. Sponsorship includes your logo on table stands at the breakfast, on signage and in the Program Guide.

SPONSORED
\$15,000

Morning Mountain Hike (Thursday, May 11)



This year’s active early morning activity will feature a group hike in the beautiful mountains at the Broadmoor on Thursday morning, May 11. Sponsorship includes your logo on custom t-shirts for the outing and within the Program Guide.

\$10,000

ENGAGEMENT SPONSORSHIPS



Social Media Video Studio

As organizations continue to perfect their live video offerings on social media, help give attendees a chance to learn from the experts onsite by hosting a Social Media Video Studio in the Networking Lounge at the event. Sponsorship includes your logo on the signage and backdrop options, in addition to the Program Guide onsite.

\$25,000



Meeting Concierge

Resource Bank attendees thrive from opportunities to host ad-hoc meetings and informal discussions onsite to collaborate on important issues. A Meeting Concierge can help reserve private meeting spaces for attendees to connect onsite. Sponsorship includes your logo on all concierge collateral and signage, in special announcements about this feature, and in the Program Guide onsite.

\$25,000



Event App

Sponsorship includes logo and branding visible within the event app, a prominent organization profile within the app, reach of 500+ attendees prior to, during, and following the conference, and recognition in the Program Guide onsite.

\$15,000



Espresso Barista Carts in Networking Lounge (Wednesday, May 10 – Thursday, May 11)

One of the most popular additions to the past few Resource Banks has been the barista bars in the networking lounge. Sponsorship includes custom naming of one barist bar, logo/branding on cup sleeves, and recognition in Program Guide. (Sponsor one cart for \$3,500 or both for \$6,000.)

\$6,000

**SPONSORED
\$3,500**

VISIBILITY SPONSORSHIPS



Wireless Internet Access

Sponsorship includes placement of logo and company name on WiFi signage throughout conference, inside the printed Program Guide, and in communications to attendees.

**RESERVED
\$10,000**



Name Badge Lanyards

Sponsorship includes placement of logo alongside Resource Bank logo on the name badge lanyards at the conference.

\$5,000



Charging Stations

Sponsorship includes logo on signage at various mobile Charging Stations throughout the networking lounge and inside the meeting spaces.

\$2,000

THE HERITAGE FOUNDATION

RESOURCE BANK

40TH ANNUAL MEETING

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EXHIBITOR OPPORTUNITIES

****Custom Packages Also Available – please contact Heritage for more information.****

EXHIBITOR BAR -

One-on-one interaction with attendees

-limited number available-

Located in prime position within the networking foyer outside the main meeting space, an exhibitor bar allows you to meet directly with attendees, set appointments, and provide one-on-one trainings. Consider it your storefront at Resource Bank. This interactive exhibitor opportunity is designed to help your organization achieve its goals for engaging with attendees and connecting with the right people onsite.

Fee includes (1) representative's conference registration, 6-ft exhibitor bar, stools, electricity outlet, custom signage with your logo and description, and prominent profile in the event app.

\$3,000

***7 SLOTS REMAINING**



VIDEO SHOWCASE -

Digital opportunity to share your organization's mission

-very limited number available-

For conservative movement organizations that would like to get their mission and priorities in front of the whole audience during one of the main sessions, consider registering for this Video exhibitor opportunity. Your video (up to 60 seconds) will play during a key opportunity in the main stage programming.

*Fee includes placement of one video up to 60 seconds into the main stage programming. **Note: Fee does not include video production. All production is the responsibility of the exhibiting organization.***

\$5,000



BRANDED LOUNGE GROUPING -

Visibility without constant interaction

-limited number available-

Another great way to engage your brand with attendees is to exhibit with a branded lounge grouping. The popular networking lounge at Resource Bank is constantly packed and this allows your organization to have a strong presence and share important resources and materials.

Fee includes branded signage, custom throw pillows with your logo, and ability to display brochures on one of only a few prominent lounge seating displays in the networking area.

\$7,500



REGISTRATION / ADDITIONAL INFORMATION

For additional information or to register, please contact:

Mary Swift, Assistant Director, Events | (202) 608-6294 | mary.swift@heritage.org